

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRDC

Flight Dates	Order #	Alt Order #
07/23/12 - 08/07/12	916098	06161846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	PRIMETIME	8-9p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 PRIMETIME 8-9p :00 \$1,300.00 NM See MG 1.2 2 KOAT F 08/03/12 9:45 PM 20/20 Prime Other :30 NWF12102H \$1,300.00 NM MG for 1.1 08/03									
2	08/03/12	08/03/12	20/20	9-10p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 20/20 9-10p :00 \$1,300.00 NM See MG 2.2 2 KOAT F 08/03/12 20/20 Prime Other :00 \$1,300.00 NM Credited									
3	07/30/12	08/03/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 07/30/12 10:27 PM Action 7 News @ 10p M-F 10-1030p :30 NWF12101H \$1,100.00 NM									
5	07/30/12	08/03/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT Tu 07/31/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 NWF12101H \$850.00 NM 3 KOAT W 08/01/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 NWF12101H \$850.00 NM									
6	07/30/12	08/03/12	Nightline	1105-1135p	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT W 08/01/12 11:19 PM Nightline 1105-1135p :30 NWF12101H \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

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14	07/30/12	08/03/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$525.00	NM																																																																																									
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16	07/30/12	08/03/12	Good Morning America	7-9a	MTWTF--	:30	7	\$350.00	NM																																																																																									
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19	07/28/12	08/04/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$675.00	NM																																																																																									
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DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/28/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 6:27 PM Sa A7N @ 6P 6-630p :30 NWF12102H \$300.00 NM									
23	07/28/12	08/04/12	Sa 6a A7N More in the AM 6-9a		-----2-	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----3- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT Sa 08/04/12 6:23 AM Sa 6a A7N More in the AM 6-9a :30 NWF12101H \$325.00 NM 3 KOAT Sa 08/04/12 6:52 AM Sa 6a A7N More in the AM 6-9a :30 NWF12102H \$325.00 NM 5 KOAT Sa 08/04/12 8:14 AM Sa 6a A7N More in the AM 6-9a :30 NWF12102H \$325.00 NM									
35	08/06/12	08/07/12	Action 7 News @ 10p M-F 10-1030p		MT-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Action 7 News @ 10p M-F 10-1030p :00 \$1,100.00 NM Credited									
36	08/06/12	08/07/12	The View 10-11a	10-11a	MT-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 The View 10-11a 10-11a :00 \$225.00 NM Credited									
37	08/06/12	08/07/12	Action 7 News @ 1030p 1030-1105p		MT-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Action 7 News @ 1030p 1030-1105p :00 \$850.00 NM Credited									
38	08/06/12	08/07/12	Nightline	1105-1135p	MT-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Nightline 1105-1135p :00 \$225.00 NM Credited									
39	08/06/12	08/07/12	Ellen 3-4p	3-4p	MT-----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 Ellen 3-4p 3-4p :00 \$175.00 NM Credited 1 KOAT Tu 08/07/12 Ellen 3-4p 3-4p :00 \$175.00 NM Credited									
40	08/06/12	08/07/12	Dr Oz	4-5p	MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$325.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
40	08/06/12	08/07/12	Dr Oz	4-5p	MT-----	:30	2	\$325.00	NM																																																																			
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41	08/06/12	08/07/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$350.00	NM																																																																			
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42	08/06/12	08/07/12	Action 7 News @ 5p	5-530p	MT-----	:30	2	\$525.00	NM																																																																			
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43	08/06/12	08/07/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$350.00	NM																																																																			
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44	08/06/12	08/07/12	Action 7 News @ 6p	6-630p	MT-----	:30	2	\$800.00	NM																																																																			
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45	08/06/12	08/07/12	6a A7N More In The AM	6-7a	MT-----	:30	2	\$525.00	NM																																																																			
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Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRDC

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2	KOAT	Tu	08/07/12		Good Morning America	7-9a	:00		\$350.00	NM																																																																																								
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48	08/06/12	08/07/12	Live with Regis & Kelly 9-10a		MT-----	:30	1	\$200.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MT-----</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOAT</td><td>Tu</td><td>08/07/12</td><td></td><td>Live with Regis & Kelly 9-10a</td><td>9-10a</td><td>:00</td><td></td><td>\$200.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MT-----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Tu	08/07/12		Live with Regis & Kelly 9-10a	9-10a	:00		\$200.00	NM	Credited																																																						
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Total Spots							42																																																																																											

Gross Total \$20,300.00

Agency Commission \$3,045.00

Net Amount Due \$17,255.00

New Mexico Tax Rate 7.0% \$1,207.85

Amount Due \$18,462.85

Payment Terms 30 Days